

PRESS RELEASE

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A team structured around the Güller Güller agency selected to enrich and concretize the Grand Matabiau - quais d'Oc project, the central railway station district of Toulouse

Europolia, public developer on behalf of Toulouse Métropole of the *Grand Matabiau - quais d'Oc* project, retains a team composed around the office of Güller Güller, three landscape architects and local partners for the urban design and coordination of the overall project.

A new operational step for *Grand Matabiau, quais of Oc*

An ambitious partnership project, *Grand Matabiau, quais d'Oc* has reached many milestones since 2012, under the leadership of the urban design team led by Joan Busquets' agency: urban studies and an overall framework plan for the central station district, regulatory procedures, first deliveries of new public spaces... This urban project management contract expired in 2021.

The consultation launched to renew the urban design and coordination contract is to guarantee the continuation of the work already done and covers the period 2022-2030. It offers the opportunity to put into perspective the challenges of the *Grand Matabiau – quais d'Oc project* for Toulouse and the Métropole with those of a sustainable city that *reduces* its carbon footprint and adapts to climate change, from a city of proximity that places uses and quality of life in the center of its reflection about its neighborhoods, about a safe and welcoming city, mixed and open to all.

This consultation coincides with the entry into a more operational phase of the project, materialized by the requalification of the Avenue de Lyon, the mutation of the Sernam sector or the first works related to the multimodal transportation hub of the Matabiau station.

At the end of auditions, visits and the analysis of the three tenders received, the Toulouse Métropole selected, on 13 December 2021, a multidisciplinary and international team integrating local correspondents:

- Urban design / architecture – leadpartner of the consortium: **Güller Güller architecture urbanism** (Rotterdam and Zürich)
- Landscape: **Phytolab** (Nantes)
- Landscape: **Gross.Max** (Edinburgh)
- Landscape : **Atelier GAMA** (Toulouse)
- Urban planning / architecture: **V2S Architectes** (Toulouse)
- Lighting design: **ON** (Paris)
- Urban programming: **Alphaville** (Paris)
- Engineering: **Artelia** (Toulouse)
- Sustainable development: **Altostep** (Bordeaux)
- Travel and mobility: **Roland Ribí & Associés** (Strasbourg)
- Sociology and consultation: **L'Usage des Lieux** (Toulouse)
- Transitional urban planning and programming: **BOC** (Nantes)
- Activation of public spaces: **Bruit du Frigo** (Bordeaux)

The *urban design and coordination* contract concluded with this team provides for urban study missions to declinate the overall framework plan for the central station district at the level of the operational sectors, supervise the projects of new constructions, and missions to design and realize the public spaces of the central station district.

Güller Güller's proposal: the opening of the transportation hub on the city and a rereading of the historic Faubourgs of Toulouse

The team coordinated by Güller Güller anchors its approach to the reconfiguration of the station district in the proximity to the inhabitants and the local actors, and in the desire to make the station district an integral part of the city and its existing Faubourgs. The objective is to create synergies between the different scales of the project: to combine the metropolitan ambition to develop its central station area with local expectations in terms of uses and quality of life; to gradually develop the main transportation hub of Toulouse (and a more sustainable mobility oriented towards public transport, walking and cycling) while enhancing daily life in the surrounding neighborhoods. This means also thinking and conceiving a more generous and greener urban space, extending the ambiance of the Canal du Midi all the way to the rail tracks, imagining the green of the courtyards in the continuity of the canal, thus increasing the comfort in the summer, and the presence of nature in the city.

For Annette Laigneau, President of Europolia: *"Mathis Güller and his team imagine the continuation of a story whose writing was initiated with talent by Joan Busquets. After 10 years of studies and consultation, it is a question of continuing to make Grand Matabiau - quais d'Oc an exemplary project, both ambitious for the metropolis and on a human scale, inscribed in the identity of the City of Toulouse. A project at the service of the inhabitants and users of the central transportation hub, which develops local services, shops and public facilities, which favors slow traffic and promotes water, green, solidarity and conviviality. »*

For Mathis Güller, urban architect: *"Grand Matabiau - quais d'Oc is a great opportunity to meet the environmental and social challenges of Toulouse and the metropolis today and tomorrow. A new enthusiasm for the urban condition if we can say, by bringing the atmosphere of the historic Toulouse Faubourgs to the new pieces of city, to reimagine a simple, compact and rational urban form, which offers porosities with the public space and appears perfectly integrated into the Faubourien fabric of the surrounding neighborhoods. And a railway station that reopens in all directions to become an integral part of the city. And all this in order to make city, make Toulouse, nothing else. »*

Grand Matabiau – quais d'Oc: the essentials

Located on a perimeter of 135 hectares around the Matabiau station, *Grand Matabiau - quais d'Oc* is an urban development and mobility project at the horizon of 2030.

With the creation of new housing, offices, services, public facilities, green spaces, but also the redevelopment of public spaces, the expansion and modernization of the interchange and public transportation hub, *Grand Matabiau - quais d'Oc* composes, in the heart of Toulouse, a new living environment connected to the first transport hub of the metropolis.

The key figures of the project:

- 135 ha of territory and 43 ha of Zone d'Aménagement Concertée (ZAC);
- 4 ha of parks and gardens, more than 700 trees planted;
- 450,000 m² SDP (3,000 housing units, 200,000 m² of offices, as well as services, leisure and local shops)
- 20,000 m² of public facilities (school, nursery, gymnasium);
- 1 modernized and renovated station, 3 new metro stations, 1 multimodal interchange hub (including a new transport hall and bicycle station), or 150,000 passengers by 2030.

A partnership project:



Atmosphere for the fore Lyon square, looking from the station (intention)

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